## CONTRACT



WIVB 2077 Elmwood Ave. Buffalo, NY 14207 (716) 874-4410

And:

Growth Marketing of NY LLC Attention Arnie Rothschild 39 State Street Suite 110 Rochester, NY 14604 USA

	Contract / Rev	vision		Alt Order #	
	952708	/			
<u>Product</u>					
Contract Dates	Estimate #				
10/10/16 - 10/16/16					
<u>Advertiser</u>			Ori	ginal Date	/ Revision
POL/Angelo Morinello		10/11/16 /			/ 10/13/16
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	<u>Property</u>	Accour	nt E	<u>xecutive</u>	Sales Office
	WIVB	WIVB	Loc	al House	Buffalo Local Sa
	Special Handl	ing			
	<u>Demographic</u>				
	Adults 25-54				
1	Agy Code	Advert	iser	Code	Product 1/2
					34
	Agency Ref			Advertiser	Ref
	ĺ			1	

	Start/End		Spots/				
*Line Ch Start Date End Date Description	Time	Days Ler	igth Week	Rate Rtn	Type Spot	S	Amount
N 1 WIVB 10/12/16 10/14/16 M-F 4a-430a CBS Morn New Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16wTF 3	v:M-F 4a-430a CBS <u>Rate</u> \$10.00		:30		NM	3	\$30.00
N 2 WIVB 10/12/16 10/14/16 M-F 430a-5a Wake Up Early  Start Date	Rate \$10.00	е	:30		NM	0	\$0.00
Spot Ch Date Range Description  1 WIVB 10/10/16-10/16/16 M-F 430a-5a Wake Up Earl Credited	Start/End Time ly M-F 430a-5a Wal	<u>Weekdays</u> kewThF	Length :30	<u>Rate</u> \$10.00	Type NM		
2 WIVB 10/10/16-10/16/16 M-F 430a-5a Wake Up Ear Credited	ly M-F 430a-5a Wal	keWThF	:30	<del>\$10.00</del>	NM		
3 WIVB 10/10/16-10/16/16 M-F 430a-5a Wake Up Ear Credited	ly M-F 430a-5a Wal	keWThF	:30	<del>\$10.00</del>	NM		
N 3 WIVB 10/12/16 10/14/16 Early Morning Wake Up M-F Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16WTF 3	F M-F 5a-559a <u>Rate</u> \$100.00		:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WIVB 10/10/16-10/16/16 Early Morning Wake Up M-	Start/End Time	<u>Weekdays</u> wThF	Length :30	<u>Rate</u> \$100.00	<u>Type</u> <i>NM</i>		
Credited			.00				
2 WIVB 10/10/16-10/16/16 Early Morning Wake Up M- Credited	F M-F 5a-559a	WThF	:30	<del>\$100.00</del>	NM		
3 WIVB 10/10/16-10/16/16 Early Morning Wake Up M- Credited	F M-F 5a-559a	WThF	:30	<del>\$100.00</del>	NM		
N 4 WIVB 10/12/16 10/14/16 Wake Up Early AM 559-7a  Start Date End Date Weekdays Spots/Week  Week: 10/10/16 10/16/16WTF 3	M-F 559a-7a <u>Rate</u> \$185.00		:30		NM	1	\$185.00
Spot Ch Date Range Description  1 WIVB 10/10/16-10/16/16 Wake Up Early AM 559-7a Credited	Start/End Time M-F 559a-7a	<u>Weekdays</u> WThF	Length :30	<u>Rate</u> <i>\$185.00</i>	Type NM		
2 WIVB 10/10/16-10/16/16 Wake Up Early AM 559-7a Credited	M-F 559a-7a	WThF	:30	<del>\$185.00</del>	NM		
N 5 WIVB 10/12/16 10/14/16 M-F Early Show 7a-9a Start Date End Date Weekdays Spots/Week	M-F Early Show 7a	a	:30		NM	1	\$75.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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	Contract / Revision 952708 /	Alt Order #
Contract Dates 10/10/16 - 10/16/16	<u>Product</u>	Estimate #
Advertiser POL/Angelo Morinello		<u>Original Date / Revision</u> 10/11/16 / 10/13/16

	Start/End		Spots/				
*Line Ch Start Date End Date Description	Time	Days Ler	gth Week	Rate Rtn	TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/10/16 10/16/16WTF 5 Spot Ch Date Range Description	\$75.00 Start/End Time	Weekdays	Length	Rate	Type		
1 WIVB 10/10/16-10/16/16 M-F Early Show 7a-9a	M-F Early Show			\$75.00	<u>rype</u> NM		
Credited				<b>*</b> ***********************************			
3 WIVB 10/10/16-10/16/16 M-F Early Show 7a-9a	M-F Early Show	<i>7</i> ⊱WThF	:30	<del>\$75.00</del>	NM		
Credited	M.5.5. 1. 01	7 vete	22	<b>#75.00</b>			
4 WIVB 10/10/16-10/16/16 M-F Early Show 7a-9a Credited	M-F Early Show	/¿WTNF	:30	<del>\$75.00</del>	NM		
5 WIVB 10/10/16-10/16/16 M-F Early Show 7a-9a	M-F Early Show	<i>7</i> ¿WThF	:30	<del>\$75.00</del>	NM		
Credited	,			,			
N 6 WIVB 10/15/16 10/15/16 CBS This Morning Saturday	/ Sa 8a-10a		:30		NM	1	\$125.00
Start Date	<u>Rate</u>				1		
Week: 10/10/16 10/16/16S- 1	\$125.00						
N 7 WIVB 10/16/16 10/16/16 Su Wknd Wakeup 6a-8a RE			:30		NM	1	\$75.00
Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16	<u>Rate</u> \$75.00						
N 8 WIVB 10/16/16 10/16/16 CBS Sunday Morn 9a-1030		2	:30		NM	1	\$275.00
Start Date End Date Weekdays Spots/Week	Rate	1	.50		INIVI	'	Ψ213.00
Week: 10/10/16 10/16/16S 1	\$275.00				1		
N 9 WIVB 10/16/16 10/16/16 Su Face/Nation 1030-1130a	Su Face/Nation 10	0;	:30		NM	1	\$150.00
Start Date End Date Weekdays Spots/Week	Rate				1		
Week: 10/10/16	\$150.00						
N 10 WIVB 10/12/16 10/14/16 News 4 @ Noon	M-F 12p-1230p		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16wTF 3	<u>Rate</u> \$135.00						
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	<u>Rate</u>	Type		
2 WIVB 10/10/16-10/16/16 News 4 @ Noon	M-F 12p-1230p	WThF		<del>\$135.00</del>	NM		
Credited							
3 WIVB 10/10/16-10/16/16 News 4 @ Noon	M-F 12p-1230p	WThF	:30	<del>\$135.00</del>	NM		
Credited 4 WIVB 10/10/16-10/16/16 News 4 @ Noon	M-F 12p-1230p	WThF	:30	<del>\$135.00</del>	NM		
Credited	W1 12p 1200p	******	.00	ψ100.00	74707		
N 11 WIVB 10/12/16 10/14/16 M-F News 4 At 4p	M-F News 4 At 4p	)	:30		NM	1	\$76.00
Start Date End Date Weekdays Spots/Week	Rate				1		,
Week: 10/10/16	\$76.00				_		
Spot Ch Date Range Description	Start/End Time	Weekdays	<u>Length</u>	Rate	Type		
2 WIVB 10/10/16-10/16/16 M-F News 4 At 4p Credited	M-F News 4 At 4	pwill	:30	<del>\$76.00</del>	NM		
3 WIVB 10/10/16-10/16/16 M-F News 4 At 4p	M-F News 4 At 4	рWThF	:30	<del>\$76.00</del>	NM		
Credited		<b>r</b> -		,			
N 12 WIVB 10/12/16 10/14/16 M-F 5p News 5-6p	M-F 5p News 5-6p	)	:30		NM	1	\$200.00
Start Date End Date Weekdays Spots/Week	Rate				1		
Week: 10/10/16	\$200.00	Maakdaya	Longth	Data	Tuna		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 3 WIVB 10/10/16-10/16/16 M-F 5p News 5-6p	Start/End Time M-F 5p News 5-6	<u>Weekdays</u> SoWThE	Length :30	<u>Rate</u> <del>\$200.00</del>	<u>Type</u> NM		
7 WIVB 10/10/16-10/16/16 WI-F 3р News 3-ор Credited	WE SPINEWS 3-0	P WITTERS	.50	φ <del>ευυ.υυ</del>	IVIVI		
4 WIVB 10/10/16-10/16/16 M-F 5p News 5-6p	M-F 5p News 5-6	<i>Sp</i> WThF	:30	<i>\$200.00</i>	NM		
Credited							
N 13 WIVB 10/12/16 10/14/16 M-F News 4 @ 6pm	M-F News 4 @ 6p	on	:30		NM	0	\$0.00
Start Date	Rate				ı		

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	Contract / Revision 952708 /	Alt Order #
Contract Dates 10/10/16 - 10/16/16	<u>Product</u>	Estimate #
Advertiser POL/Angelo Morinello		<u>Original Date / Revision</u> 10/11/16 / 10/13/16

	Start/End		Spots/				
*Line Ch Start Date End Date Description	Time	Days Lei	ngth Week	Rate Rtn	Type Spot	ts	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/10/16         10/16/16        wrF         3	<u>Rate</u> \$325.00						
Spot Ch Date Range Description	Start/End Time	Weekdays	<u>Length</u>	<u>Rate</u>	Type		
1 WIVB 10/10/16-10/16/16 M-F News 4 @ 6pm Credited	M-F News 4 @ 6			<del>\$325.00</del>	NM		
2 WIVB 10/10/16-10/16/16 M-F News 4 @ 6pm Credited	M-F News 4 @ 6	pıWThF	:30	<del>\$325.00</del>	NM		
3 WIVB 10/10/16-10/16/16 M-F News 4 @ 6pm Credited	M-F News 4 @ 6	pıWThF	:30	<del>\$325.00</del>	NM		
N 14 WIVB 10/12/16 10/14/16 M-F CBS Even News 630-6	558M-F CBS Even Ne	<u> </u>	:30		NM	3	\$1,050.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16wTF 3	Rate \$350.00						* .,
N 15 WIVB 10/15/16 10/15/16 Sa/Su EN 6-630p	Sa/Su EN 6-630p		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16S- 1	<u>Rate</u> \$120.00						
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	Type		
1 WIVB 10/10/16-10/16/16 Sa/Su EN 6-630p	Sa/Su EN 6-630p			<del>\$120.00</del>	NM		
Credited							
N 16 WIVB 10/16/16 10/16/16 Sa/Su EN 6-630p	Sa/Su EN 6-630p		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/10/16	\$125.00	Waakdaya	Lanath	Data	Turno		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WIVB 10/10/16-10/16/16 Sa/Su EN 6-630p	Start/End Time Sa/Su EN 6-630p	<u>Weekdays</u>	Length :30	<u>Rate</u> \$125.00	<u>Type</u> NM		
Credited	3a/3u LN 0-030p	,3	50	<del>\$120.00</del>	INIVI		
N 17 WIVB 10/15/16 10/16/16 Sa/Su Wknd CBS News	Sa/Su 630-658P		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate		.00		INIVI	O	ψ0.00
Week: 10/10/16 10/16/1611 2	\$250.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1 WIVB 10/10/16-10/16/16 Sa/Su Wknd CBS News	Sa/Su 630-658P	SaSi	. :30	<del>\$250.00</del>	NM		
Credited	- /						
2 WIVB 10/10/16-10/16/16 Sa/Su Wknd CBS News	Sa/Su 630-658P	Sasi	. :30	<del>\$250.00</del>	NM		
Credited	M 0: 44 4405:		-00		NINA	•	Φ0.00
N 18 WIVB 10/12/16 10/14/16 M-Su 11-1135p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	M-Su 11-1135p Rate		:30		NM	0	\$0.00
Week: 10/10/16 10/16/16WTF 3	\$200.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Type		
1 WIVB 10/10/16-10/16/16 M-Su 11-1135p	M-Su 11-1135p	WThF	:30	<del>\$200.00</del>	NM		
Credited							
2 WIVB 10/10/16-10/16/16 M-Su 11-1135p	M-Su 11-1135p	WThF	:30	<del>\$200.00</del>	NM		
Credited	M Cu 11 110En	w.Th.E	:30	<del>\$200.00</del>	NM		
3 WIVB 10/10/16-10/16/16 M-Su 11-1135p Credited	M-Su 11-1135p	will	.30	<del>⊅200.00</del>	INIVI		
N 19 WIVB 10/12/16 10/14/16 Price Is Right	M-F 11a-12p		:30		NM	3	\$600.00
Start Date End Date Weekdays Spots/Week	Rate		.00		IVIVI	J	φυυυ.υυ
Week: 10/10/16 10/16/16WTF 3	\$200.00						
N 20 WIVB 10/12/16 10/14/16 M-F 658-730p	M-F 658-730p		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
Week: 10/10/16	\$300.00						

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	Contract / Revision 952708 /	<u>Alt Order #</u>
Contract Dates 10/10/16 - 10/16/16	<u>Product</u>	Estimate #
Advertiser POL/Angelo Morinello		Original Date / Revision 10/11/16 / 10/13/16

*Line Ch Start Date End Date Description	Start/End Time	Days Ler	Spots/ ngth Week	Rate Rtn	Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description  1 WIVB 10/10/16-10/16/16 M-F 658-730p	Rate Start/End Time M-F 658-730p	Weekdays WThF	Length :30	<u>Rate</u> \$300.00	Type NM		
Credited 2 WIVB 10/10/16-10/16/16 M-F 658-730p	M-F 658-730p	WThF	:30	<del>\$300.00</del>	NM		
Credited 3 WIVB 10/10/16-10/16/16 M-F 658-730p Credited	M-F 658-730p	WThF	:30	<del>\$300.00</del>	NM		
N 21 WIVB 10/12/16 10/14/16 M-F 730-758p  Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16WTF 3	M-F 730-758p <u>Rate</u> \$425.00		:30		NM	0	\$0.00
Spot Ch Date Range Description  1 WIVB 10/10/16-10/16/16 M-F 730-758p  Credited	<u>Start/End Time</u> <i>M-F 730-758p</i>	Weekdays wThF	Length :30	<u>Rate</u> \$425.00	Type NM		
2 WIVB 10/10/16-10/16/16 M-F 730-758p Credited	M-F 730-758p	WThF	:30	<del>\$425.00</del>	NM		
3 WIVB 10/10/16-10/16/16 M-F 730-758p Credited	M-F 730-758p	WThF	:30	<del>\$425.00</del>	NM		
N 22 WIVB 10/13/16 10/13/16 Thursday Night Football  Start Date End Date Weekdays Spots/Week  Week: 10/10/16 10/16/16T 1	Thursday Night For Rate \$750.00	(	:30		NM	0	\$0.00
Spot Ch Date Range Description  1 WIVB 10/10/16-10/16/16 Thursday Night Football Credited	Start/End Time Thursday Night Fo	<u>Weekdays</u> oTh	Length :30	<u>Rate</u> \$750.00	<u>Type</u> <i>NM</i>		
N 23 WIVB 10/15/16 10/15/16 Saturday 10-11p  Start Date End Date Weekdays Spots/Week  Week: 10/10/16 10/16/16S- 1	Saturday 10-11p <u>Rate</u> \$450.00		:30		NM	1	\$450.00
N 24 WIVB 10/16/16 10/16/16 Sunday 7-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16S 1	Sunday 7-8p <u>Rate</u> \$950.00		:30		NM	1	\$950.00
N 25 WIVB 10/13/16 10/14/16 Early Morning Wake Up M-F  Start Date   End Date   Weekdays   Spots/Week   Week: 10/10/16 10/16/16TF 3	M-F 5a-559a <u>Rate</u> \$175.00		:30		NM	3	\$525.00
N 26 WIVB 10/13/16 10/14/16 Wake Up Early AM 559-7a  Start Date End Date Weekdays Spots/Week  Week: 10/10/16 10/16/16TF 1	M-F 559a-7a <u>Rate</u> \$300.00		:30		NM	1	\$300.00
N 27 WIVB 10/13/16 10/14/16 M-F Early Show 7a-9a  Start Date End Date Weekdays Spots/Week  Week: 10/10/16 10/16/16TF 4	M-F Early Show 7a Rate \$150.00	l	:30		NM	4	\$600.00
N 28 WIVB 10/13/16 10/14/16 News 4 @ Noon  Start Date End Date Weekdays Spots/Week  Week: 10/10/16 10/16/16TF 3	M-F 12p-1230p <u>Rate</u> \$350.00		:30		NM	3	\$1,050.00
N 29 WIVB 10/13/16 10/14/16 M-F News 4 At 4p  Start Date End Date Weekdays Spots/Week  Week: 10/10/16 10/16/16TF 1	M-F News 4 At 4p <u>Rate</u> \$125.00		:30		NM	1	\$125.00
N 30 WIVB 10/13/16 10/14/16 M-F News 4 @ 6pm  Start Date End Date Weekdays Spots/Week  Week: 10/10/16 10/16/16TF 3	M-F News 4 @ 6pr <u>Rate</u> \$550.00	1	:30		NM	2	\$1,100.00
Spot Ch Date Range Description 2 WIVB 10/10/16-10/16/16 M-F News 4 @ 6pm Credited	Start/End Time M-F News 4 @ 6p	<u>Weekdays</u> o <sub>u</sub> ThF	Length :30	<u>Rate</u> \$550.00	<u>Type</u> <i>NM</i>		

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POL/Angelo Morinello



	Contract / Revision 952708 /	on Alt Order #
<u>Contract Dates</u> 10/10/16 - 10/16/16	<u>Product</u>	Estimate #
Advertiser POI /Angelo Morinello		Original Date / Revision 10/11/16 / 10/13/16

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn	Type	Spots	Amount
N 31 WIVB 10/13/16 10/14/16 M-Su 11-1135p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16TF 2	M-Su 11-1135p <u>Rate</u> \$450.00		:30		NM	2	\$900.00
N 32 WIVB 10/13/16 10/14/16 M-F 658-730p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16TF 3	M-F 658-730p <u>Rate</u> \$500.00		:30		NM	2	\$1,000.00
Spot Ch Date Range Description  1 WIVB 10/10/16-10/16/16 M-F 658-730p  Credited	Start/End Time M-F 658-730p	Weekdays		<u>Rate</u> \$500.00	<u>Type</u> NM		
N 33 WIVB 10/13/16 10/14/16 M-F 730-758p  Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16TF 1	M-F 730-758p <u>Rate</u> \$750.00		:30		NM	1	\$750.00
N 34 WIVB 10/15/16 10/15/16 CBS College Football  Start Date End Date Weekdays Spots/Week  Week: 10/10/16 10/16/16S- 2	CBS College Footb <u>Rate</u> \$200.00		:30		NM	2	\$400.00
N 35 WIVB 10/14/16 10/14/16 Friday 758-9p  Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16F 1	Friday 758-9p <u>Rate</u> \$750.00		:30		NM	1	\$750.00
N 36 WIVB 10/16/16 10/16/16 Sunday 10-11p  Start Date End Date Weekdays Spots/Week  Week: 10/10/16 10/16/16	Sunday 10-11p <u>Rate</u> \$750.00		:30		NM	1	\$750.00
N 37 WIVB 10/14/16 10/14/16 M-F 9a-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16F 1	9a-10a <u>Rate</u> \$100.00		:30		NM	1	\$100.00
N 38 WIVB 10/15/16 10/15/16 M-Su 11-1135p  Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16S- 1	M-Su 11-1135p <u>Rate</u> \$450.00		:30		NM	1	\$450.00
		Totals	0.00		-	44	\$13,041.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/16/16	44	\$13,041.00	(\$1,956.15)	\$11,084.85
Totals	44	\$13,041.00	(\$1,956.15)	\$11,084.85

Signature:	Date:	

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